



Leadership qualities - Is there a perfect leader?

By Tobias Meyer

GRIN Verlag Sep 2008, 2008. Taschenbuch. Book Condition: Neu. 210x148x3 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2008 in the subject Business economics - Business Management, Corporate Governance, grade: 1,0, niversity of Applied Sciences Oldenburg/Ostfriesland/Wilhelmshaven; Oldenburg, course: Communication and Presentation Skills, 21 entries in the bibliography, language: English, abstract: The first thing most people think of when they hear leadership quality is the leading of other people. But there is more to it than that. 'In companies (.) people work towards a specific goal. Companies (.) are therefore (.) organizations. The activities, which are directed towards coordinating and arranging the different (resources and, added by authors) behavior patterns of the members of an organization can be named as leading and management activities.'1 To be successful in the above-mentioned activities requires leadership qualities. Proceeding globalization leads to tougher competition on the markets. Companies have to encounter this situation. To reach this goal the innovation and knowledge potential of the organization has to be activated. Therefore the significance of leadership increases. The goal of the report is to give the reader an insight on what leadership qualities are about, to bring...



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