



The Tsinghua MBA core courses English textbooks: Organizational Behavior (14th Edition)(Chinese Edition)

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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: December 2012 Pages: 662 Language: English Publisher: Tsinghua University Press Tsinghua MBA core curriculum English version textbooks: Organizational Behavior (14th Edition) by the famous American management expert Stephen P. classic textbook written by Professor Robbins. the system covers the main content of the field of organizational behavior. and behavior management issues are discussed from the perspective of individual behavior. group behavior and organizational systems. to include organizational behavior studies latest theoretical achievements and practical experiences. Britannica reasonable framework structure. genre novel. vivid language. introduced the theory together with the latest case. to stimulate the reader's interest. The authors of each chapter are designed to Myth or Science act of an international organization to learn column to help readers understand the concepts and theories. but also the distinctive design of the columns from both positive and negative aspects of the debate on an issue. Chapter with a lot of exercises and case studies to help readers understand what they learn in depth. Tsinghua MBA core courses English textbooks: Organizational Behavior (14th edition) is a rare good textbook....

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