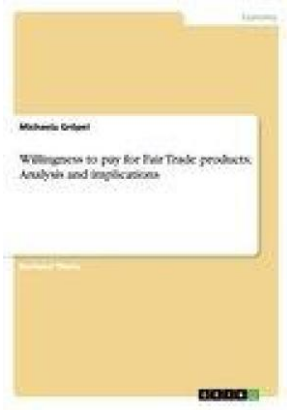


Download Kindle

WILLINGNESS TO PAY FOR FAIR TRADE PRODUCTS: ANALYSIS AND IMPLICATIONS



Grin Verlag Gmbh Aug 2013, 2013. Taschenbuch. Book Condition: Neu. 210x148x3 mm. This item is printed on demand - Print on Demand Titel. Neuware - Bachelor Thesis from the year 2012 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, grade: 1,7, Munich University of Applied Sciences (Fakultät für Betriebswirtschaft), language: English, comment: The present thesis analyzes consumers willingness to pay for Fair Trade products. Specifically, the thesis asks whether (a) people are willing to pay a...

**Download PDF Willingness to pay for Fair Trade products:
Analysis and implications**

- Authored by Michaela Gröpel
- Released at 2013



Filesize: 9.67 MB

Reviews

It is fantastic and great. It is really simplified but unexpected situations from the 50 % in the ebook. I discovered this ebook from my dad and i suggested this book to learn.

-- **Dr. Luna Skiles**

Unquestionably, this is the best operate by any author. It is among the most amazing pdf i actually have read. Its been designed in an remarkably basic way which is just right after i finished reading this pdf by which basically altered me, change the way i believe.

-- **Harold Spencer**

Extremely helpful to all of category of individuals. It normally does not price a lot of. You can expect to like the way the blogger write this pdf.

-- **Ms. Dixie Torphy**
