



Ants, Galileo and Gandhi: Designing the Future of Business Through Nature, Genius and Compassion

By Sissel Waage, Ray Anderson

Greenleaf Publishing. Paperback. Book Condition: new. BRAND NEW, Ants, Galileo and Gandhi: Designing the Future of Business Through Nature, Genius and Compassion, Sissel Waage, Ray Anderson, Although sustainability efforts in business are still a work in progress, it is increasingly clear that key elements of a new generation of enterprises will be radically different from those of our contemporary modern industrial economy. The core distinctions between what currently exists and what is being created are communicated in this book through the compelling metaphor of Ants, Galileo, and Gandhi. This collection, developed from The Natural Step's conference on Sustainability and Innovation in 2002, provides radical ideas for generating a new perspective on the dynamics of business systems. "Ants" symbolise the lessons to be learned from nature and the dependence of individual beings on broader, complex systems. "Galileo" embodies brilliance in perceiving and proving that the current paradigm is flawed. 'Gandhi' exemplifies exceptional compassion in fighting for fundamental change. All of these attributes are increasingly relevant in a world where, globally, we are experiencing both a steady decline in life-supporting resources and rising demands. Recognition of these challenges is sparking innovation within the private sector where the first glimmers of systemic change...



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