



Climate Change - A Corporate Responsibility Report to UEFA Management

By Matthias Zoepfel

GRIN Verlag Mai 2011, 2011. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Studienarbeit aus dem Jahr 2009 im Fachbereich BWL - Unternehmensführung, Management, Organisation, Hochschule für Technik und Wirtschaft Chur, Veranstaltung: Corporate Social Responsibility, Sprache: Deutsch, Abstract: The following memorandum is written to provide the UEFA with social responsibility suggestions concerning the environment. Climate change is having a direct impact on UEFA's activities in the future as its organizing activities are outdoor and increasingly affected by droughts and floods and further effects of climate change. UEFA is also one of Europe's institution having one of the greatest travel expenses each year and is thus also contributing to a great extent to climate change on its own and is therefore suggested to provide an offsetting return to the environment. Furthermore, the urgency and impact of climate change deteriorates with almost every newly released environmental report and the world requires pioneers to take a leading role in fighting this problem. UEFA has greatest influence on people's behavior in and outside Europe and can therefore positively influence this behavior by setting an example. This will make people also act...



READ ONLINE
[9.49 MB]

Reviews

It is an remarkable pdf that I actually have actually read. It really is packed with knowledge and wisdom I am very happy to tell you that this is the finest ebook i actually have go through during my very own life and may be he very best book for actually.

-- **Hailey Jast Jr.**

It in a of my personal favorite ebook. It is probably the most awesome publication i have read through. You wont really feel monotony at anytime of the time (that's what catalogs are for regarding in the event you check with me).

-- **Juliet Kertzmann**